

Claims ListAmendments to the Claims:

Please cancel claims 4-6 and amend claims 1, 2, 3, 7, and 8 as shown below in the detailed listing of claims:

Claim 1 (currently amended). A method of distributing literature in the form of a booklet which includes a plurality of sheets of media, comprising:

counting the number of sheets of media in the booklet;

estimating the weight of each sheet of media; and,

multiplying the number of sheets of media in the booklet by the estimated weight of each sheet of media to calculate the total weight of the ~~media; booklet; and,~~

calculating postage for the booklet based on the total weight of the booklet.

Claim 2 (currently amended). The method of claim 1, wherein the booklet includes binding materials ~~to hold the sheets of media together,~~ the method further comprising:

estimating the weight of the binding materials; and,

adding the weight of the binding materials ~~and to~~ the total weight of the ~~media~~booklet.

Claim 3 (currently amended). The method of claim 1, wherein the booklet includes a cover, the method further comprising:

estimating the weight of the cover; and,

adding the weight of the cover to the total weight of the total weight of the ~~media~~booklet.

Claims 4-6 (canceled).

1 Claim 7 (currently amended). A method of distributing literature in the form of a booklet
2 comprised of a plurality of sheets of media collectively defining a weight, the method
3 comprising:

4 calculating the weight of a booklet by multiplying the number of sheets of media
5 which are used in the booklet by the estimated weight of each sheet of media; and,
6 calculating a postage to be paid to a delivery service to deliver the booklet to an
7 individual, wherein the postage is calculated based on the weight of the booklet; ~~and,~~
8 ~~printing the postage on the booklet.~~

9 Claim 8 (currently amended). The method of claim 7, and further comprising:

10 receiving a client inquiry;
11 prompting the client for a name and address in response to the client inquiry;
12 receiving a name and address from the client in response to the prompt; ~~etc.~~
13 sending a literature selection prompt signal to the client via the communication
14 link in response to receiving the name and address data signal;
15 receiving a literature selection data signal from the client via the communication
16 link in response to sending the selection prompt signal;
17 sending a finish command prompt signal to the client via the communication link
18 in response to receiving the selection data signal;
19 receiving a finish command signal from the client via the communication link in
20 response to sending the finish command prompt signal, and wherein the weight of the
21 booklet is calculated in response to receiving the finish command signal.

22 Claim 9 (original). The method of claim 8, and further comprising:

23 assembling selected literature in response to the receiving the finish command
24 signal; and,
25 printing the selected literature onto sheets of media in response to assembling
the selected literature.

1 Claim 10 (original). The method of claim 9, and further comprising:

2 storing a name and address of a client in a memory in response to receiving the
3 name and address data signal;

4 retrieving the name and address of the client from the memory in response to
5 receiving the finish command signal; and,

6 printing the name and address of the client on a cover sheet of media in
7 response to retrieving the name and address of the client from the memory.

8 Claim 11 (original). The method of claim 7, and further comprising:

9 automatically generating a customized cover letter addressed to a client based
10 on literature selected by the client and in response to receiving the finish command
11 signal; and,

12 printing the cover letter on a sheet of media which is to be included in the booklet
13 in response to generating the customized cover letter.

14 Claim 12 (withdrawn). An apparatus for automatically distributing literature to a client,
15 comprising:

16 a processor;

17 a database comprising literature;

18 a controller configured to control various operational aspects of the apparatus;

19 a booklet-producing device configured to produce a booklet which contains
20 selected portions of the literature;

21 a communication link which is connectable between the controller and the
22 booklet-producing device, and which is configured to provide signal communication there
23 between; and,

24 wherein the processor is configured to receive a request for the selected portions
25 of the literature, to retrieve the selected portions of the literature from the database, and
to transmit the selected portions of the literature to the booklet producing device via the
communication link.

1 Claim 13 (withdrawn). The apparatus of claim 12, and further comprising a database
2 which is resident within the controller and which is configured to contain all of the
3 literature from which selected literature can be obtained for printing in the booklet, and
4 wherein the processor is further configured to execute a series of computer executable
5 steps to assemble selected portions of the literature from the database into a printable
6 format to be printed by the booklet-producing device.

7 Claim 14 (withdrawn). The apparatus of claim 12, and wherein the processor is
8 configured to execute a series of computer executable steps to generate a cover letter
9 addressed to the client, wherein the cover letter is based on portions of the literature
10 selected by the client.

11 Claim 15 (withdrawn). The apparatus of claim 12, and wherein:
12 the booklet comprises a plurality of sheets of media; and,
13 the processor is configured to execute a series of computer executable steps to
14 count the number of sheet of media which are used in making a given booklet and to
15 calculate the postage for the given booklet based on the number of sheets of media
16 counted for the given booklet, and on an estimated weight of each sheet of media.

17 Claim 16 (withdrawn). The apparatus of claim 12, and wherein the processor is
18 configured to execute a series of computer executable steps to generate prompt signals
19 to send to the client.

20 Claim 17 (withdrawn). The apparatus of claim 12, and wherein the processor is
21 configured to execute a series of computer executable steps to receive and direct
22 signals from the client via a communication link.

23 Claim 18 (withdrawn). The apparatus of claim 12, and further comprising a client
24 interface device in signal communication with the controller.
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-- End of Claims List --

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Corrected Claims List